

Fundraising pack



OFF THE FENCE

Thank you for
your interest in
fundraising for us.



We really value
your help...

Social poverty has reached critical levels across the country and a walk down Western Road will tell you that Brighton is no exception.

Off The Fence is a charity that tackles the roots of social poverty, and relieves its symptoms. Our teams work tirelessly across the city in 15 local schools, 3 Outreach Vans and 2 Day Centres, with a team of over 150 trained volunteers, staff and interns. The services we offer were accessed over 15,000 times in the last year, providing frontline, long-term and life-changing support. For us to keep pace with the needs of our city, we rely on people like you.

Everyone who raises money for us also raises crucial awareness of what we do. This awareness leads to increased support and involvement from people across our city.

Thank you for being part of our mission to resist poverty, empower people and restore hope in Brighton and Hove.

Paul Young

Paul Young
CEO & Founder, Off The Fence

Who is Off The Fence here for?

Ben

We're here for kids like Ben, whose struggles with school led to social isolation and disruptive behaviour. Through our group workshops and individual mentoring, Ben now has the tools to manage his feelings. His teachers have seen a marked improvement in his schoolwork and friendships. Our Schools Team currently work across 15 schools delivering reflection spaces, workshops, and mentoring.

Stan

And we're here for the people on Western Road, with hot food, sleeping bags and access to showers and laundry. As well as supplying basic needs and restoring dignity, Project Antifreeze helps with housing applications, addiction problems, and benefits forms. We also provide useful courses and workshops on detox, debt advice, first aid, employment, self-esteem and wellbeing. One of our clients is Stan. Since using our services, he has beaten his addictions and now has a job and a home.

Amber

We're here for women like Amber, whose experience with sustained abuse has led to mental health problems, isolation and financial hardship. Our Gateway Centre provides one to one support, home visits, accompaniment to appointments, help with paperwork, signposting, referrals, workshops and group activities. Amber now says that she doesn't feel like she's on her own anymore.

Thanks to your support, we are here for Stan, Amber and Ben, and so many others like them. When you walk down Western Road, you won't see Stan there. Your support helps us make sure you never see Amber or Ben there, either.

Ideas for events

We have loads of events to take part in, but if you want to do your own thing, here are the two most popular ways:

Fundraising Event

This could be...

- A concert
- A cake sale
- A coffee morning
- Car washing or bag packing
- A fete
- A street party
- A garage sale
- A film night
- A clothes swap
- A quiz night

You will need:

- A location (Church hall, community space, school or outdoor space)
- Publicity: Posters (make sure you have permission before you put them up) social media (get your friends to share and let us know so we can promote too) or why not contact the local press.
- Products, prizes or tickets (For raffle prizes why not ask local businesses?)

Tip: Raffle tickets can be bought at any newsagents. To sell tickets online, we recommend Eventbrite.co.uk

- A float, for change
- A team of helpers

Sponsored Event

This could be...

- Sleep out
- 5k, 10k, marathon?
- Dress down day
- Sea swim (in winter!)
- Zumbathon
- Abseiling

You will need:

- A Justgiving page and/OR the attached sponsorship form
- People to sponsor you
- Publicity- use social media and don't forget to tag us!

Tip: people will sponsor you for three reasons:

1. they understand the importance of the cause you're supporting
2. what you're doing is challenging
3. if you remember to ask them

Where the £ goes

£17

Would buy 1 Sleeping bag.

£20

Would fund an hour of drop in sessions at Gateway.

£50

Would help with equipment and resources for safe-spaces and school-requested courses such as Drug & Alcohol awareness.

£750

Would provide material supplies for one year at Gateway's weekly craft & art therapy classes.

£1000

Would allow the ongoing supply of food from a local agency for Antifreeze for a year.

£4,500

Would keep our hygiene vans staffed and running for a month.



Here comes the science bit!

(Money & legal matters)

Paying your money in

justgiving.com/offt/ is by far the most user friendly way to pay money in, but you can also send a cheque to the office or bring cash (but please, don't send cash in the post). Contact us for bank details if you'd like to do a direct transfer

Please include in your details and the nature of the event.

Make sure your event is legal and safe

Please don't organise any lotteries, dangerous events or anything illegal in our name! We can give you any advice you need so do get in touch if you are in any doubt.

Useful websites

[Offthefence.org.uk/getinvolved](https://offthefence.org.uk/getinvolved)

[Justgiving.com](https://justgiving.com)

<https://help.justgiving.com/hc/en-us/articles/200669491-Setting-up-your-Fundraising-Page-for-a-charity>

<https://www.digitalunite.com/technology-guides/social-networking-blogs/facebook/create-event-facebook>

<http://www.brightonmarathonweekend.co.uk/events/brighton-marathon/enter/>

https://www.eventbrite.co.uk/support/articles/en_GB/Multi_Group_How_To/how-to-create-an-event

